

## Holiday Family Gifts 2013 - Holiday Family Gift Guide

### Mood-Factory's Mood-lites Light Up Your Life



Mood-lites' Happiness lightbulb enhances your happy groove.

Description: Mood-lites create a festive mood this holiday season. Available from \$2.98 to \$6.99 at Lowe's Home improvement stores nationwide, [www.themoodfactory.com](http://www.themoodfactory.com), Mood-lites are an ideal stocking stuffer. "Mood-lites represent Mood-Factory's first line of products which are based on the sense of sight, and specifically, in regards to how colors affect how we feel," said the Chicago-based Kathryn Goetzke, President, Mood-Factory. "Andy Warhol once said that 'a person is entitled to the lighting they need' and I believe that people need the ability to instantly change their lighting to suit their mood or to indulge their spiritual, artistic or decorative side," adds Goetzke. Kathryn Goetzke founded the International Foundation for Research and Education on Depression (iFred), [www.depression.org](http://www.depression.org), to shine a positive light on depression and eliminate the stigma associated with the disease through prevention, research and education. Other uplifting hues in the Mood-lites line include: Happiness (yellow); Energy (Orange); Serenity (Light Blue); Sassy (Pink); Creativity (Purple) and Tranquility (Deep Blue). Mood-Factory, [www.themoodfactory.com](http://www.themoodfactory.com), founded by Kathryn Goetzke in 2004, first came to national prominence with the development of a new category of lighting with the launch of Mood-lites, [www.mood-lites.com](http://www.mood-lites.com), available in multiple "moods" ranging from Happy™ to Passion™ to Serenity™. Part of the proceeds of the Mood-Factory product line is contributed to iFred.

Price: \$2.98 to \$6.99